

Az W Programme 2024

With the exhibition 'Toourism', in spring 2024 the Architekturzentrum Wien is once again focusing on the social issues and crises that are inextricably linked to building and planning. What impact is the ever-increasing desire to travel having on the built environment, the social fabric and climate change? And how can we envisage tourism that does not destroy what it lives from? In the autumn, marking the 100th birthday of the Viennese architect and designer Carl Auböck, insights are provided into the Az W Collection, as well as a forward-looking view with a selection of groundbreaking architecture in the exhibition of 'Europe's Best Buildings'.

Tourism has been growing in intensity for decades and has become an integral part of our western lifestyle. As an economic success story, tourism has brought prosperity to many regions, so even preventing population decline. However the downside of this success is also becoming increasingly apparent, such as major interventions in the environment and the displacement of local populations due to rising land prices. In most cases, the advantages and disadvantages are unevenly distributed, raising the questions: Who plans tourism? And when does tourism actually become over-tourism? In addition to analyses that are both clear and profound, from **March 2024 'Toourism'** presents a variety of initiatives that cultivate a caring approach to nature, the local population, towns and villages, the climate and mobility.

Carl Auböck would have been 100 years old in 2024. His anniversary and the acquisition of his estate by the Az W Collection provide the context for the exhibition '**From Cutlery to Prefabricated Housing Estate: The Architect and Designer Carl Auböck**', from **September 2024**. Furniture, design objects, architecture models, plans, photographs and drawings illustrate his cosmopolitan life and work. The new Living Archive series provides a unique look behind the scenes. Visitors can peer over the shoulders of the Collection team at work and experience guest appearances by contemporary eyewitnesses.

At the beginning of **October 2024**, the very popular exhibition of '**Europe's Best Buildings**' is on show once again at the Az W. With its elaborate nomination process involving hundreds of experts in over thirty **European countries**, the **European Union Prize for Contemporary Architecture. Mies van der Rohe Award** is regarded as a seismographic event for the architectural sector and the prevailing themes being engaged with. This year the high-calibre jury is chaired by Paris-based architect Frédéric Druot.

The upcoming **Architektur.Film.Sommer** film festival screens short films, documentaries and feature films on the spatial impact of tourism, engaging with the subject of the current exhibition, along with numerous other supplementary events. The highly acclaimed permanent exhibition '**Hot Questions – Cold Storage**' will also be explored in depth with a dense programme of events and educational activities. Excursions to the sites concerned give visitors an opportunity to experience new buildings on a 1:1 basis, while workshops for schools and families also teach architecture to the youngest of our visitors. Key elements from the year's programme can be viewed anytime on the Az W Media Channel.

With its comprehensive **Austrian Architecture Collection of the 20th and 21st Centuries**, the Architekturzentrum Wien is actively committed to safeguarding the country's architectural heritage. 'Az W Collection Online meets the Encyclopaedia of Architects' is part of the European open access project Digital Cultural Heritage. Digitised objects are linked to the online encyclopaedia, making 19,500 architectural photographs by Friedrich Achleitner, Margherita Spiluttini and Karin Mack available to the europeana database. With the integration of 200 entries on pioneering women architects, this architecture encyclopaedia is being strategically expanded. Research projects and collaborations with universities around the world are also being added to the database in 2024.

In order to physically safeguard the nation's architectural heritage, the **Az W Collection depot in Möllersdorf** is undergoing renovation. A restructuring of the former industrial site also requires the adaptation of the depot's halls. The Az W is using this as an opportunity to implement a conversion to greater energy-efficiency, with grants from the City of Vienna, the BMKÖS, the EU Climate Fund, and the support of the owner of the premises. Combining the previous three halls into one complex makes it easier to archive, access and process the stocks. A 20 per cent increase in floor space, improved exploitation of the halls' full height and a modern research centre for international researchers are to create a spacious facility for long-term use. The heating/cooling system is being converted to a heat pump. Supplemented by a photovoltaic system on the roof in conjunction with individual measures to improve the thermal quality of the building a reduction in overall energy consumption is expected of 82% (189,500 kwh per annum) and a reduction in CO2 emissions of 85% (37 tonnes per annum).

The renovation and adaptation of the depot for the Az W Collection is a milestone in safeguarding the most important and most extensive collection of Austrian architecture and ensuring the wide scope of its accessibility. Together with public sector financing and private supporters, the Az W is fulfilling its mandate as a – de facto – **Austrian architecture museum**. However the future financing of the programme and day-to-day operation has not yet been secured. Here, the Az W continues to appeal to the public sector for an appropriate response to current rates of inflation.

A Review of 2023

The Az W celebrated its 30th year in 2023. This anniversary was organised under the motto: Architecture shares responsibility for the future, while this relationship to the future has changed since the Az W was founded. Today, it is increasingly a matter of upholding the rights of people and nature alike. This was vividly conveyed by the exhibition 'Yasmeen Lari. Architecture for the Future'. Now over 80, Pakistan's first female architect designed iconic modern buildings before initiating the world's largest zero-carbon self-build movement. A few months after the opening of the exhibition and the publication of the book of the same title by MIT Press, Lari was awarded the Gold Medal by the Royal Institute of Architects.

Hans Hollein's estate has been catalogued and preserved by the Az W over several years. The exhibition and the book 'Hollein Calling. Architectural Dialogues' present a wealth of previously unpublished material by the only Austrian to have won the Pritzker Prize. In dialogue with 15 contemporary European architecture offices, surprising perspectives on the Hollein phenomenon have emerged. And with the exhibition 'Back and Forth Cost

Estimates, Breastfeeding and Turnaround Strategies', we asked what the emerging generation of Austrian architects is working on. The exhibition provided a snapshot of their concerns and their requirements, which are characterised by tactical optimism despite multiple crises.

Our permanent exhibition 'Hot Questions – Cold Storage' also engages with the burning issues of climate crisis, distributive justice and life together. The comprehensive accompanying catalogue was published in February 2023 and audio stations with a wide variety of speakers were added a month later. While after almost three years with a total of 21 venues throughout Austria, the tour of the exhibition 'Land for us All' reached its finale in spring 2023 with its last stop in Eisenstadt. The exhibition made headlines by calling for a courageous land use policy and attracted many visitors throughout Austria.

Numerous well-attended events, workshops, excursions and the Architektur.Film.Sommer film festival explored the topics of the building revolution, the transformation of existing buildings, the cultural heritage, architectural education, urban development and food security, health, land consumption and the right to housing.

As a green museum, we place a priority on the regular reuse of the materials used for exhibitions. The subsequent reuse of the setting for the Lari exhibition was pre-planned, so all of the wooden elements could be used in the subsequent two exhibitions. The exhibition modules from the touring exhibition 'Land for us All' went on to be used at the Kunstverein Eisenstadt, while modules from the Tatiana Bilbao show were used for an exhibition on urban mining at the Sophienspital.

We are also delighted that our café-restaurant, designed by French architects and Pritzker Prize winners Anne Lacaton and Jean Philippe Vassal in 2001, was reopened in the summer of 2023 under its new name, Kaan, having undergone a thorough and painstaking renovation.

"The Architekturzentrum Wien is a place where intense, passionate and well-founded debates are conducted. In addition to critical inventories in times of multiple crises we are primarily concerned with highlighting proactive options. We see the museum as a change maker in moving towards a cohesive, ecological and, by no means least, a more beautiful world. We would like to thank our public sector and private supporters, the outstanding team at the Architekturzentrum Wien, and the public for all of their support and encouragement."

Az W President Hannes Swoboda
Az W Director Angelika Fitz
Az W Executive Director Karin Lux

Exhibitions 2024

Tourism

21.03.–09.09.2024, Exhibition hall 2

Opening: Wed 20.03.2024, 19:00

Ever more people are travelling more frequently, further and for shorter. What is the impact of our holiday dreams on the built environment, the social fabric and climate change? And how can we envisage a kind of tourism that does not destroy what it lives from?

Tourism has been growing in intensity for decades, and become an integral part of our Western lifestyle. It has brought an increase in value, prosperity and cosmopolitanism to even the most remote regions, thus preventing emigration. That is the sunny side of tourism. On the downside, there are negative effects, such as crowds of people, the impact on the environment, and rising land prices.

Tourist hotspots suffer from the onslaught of visitors while other places are left behind. Communities are ambivalent: On the one hand they benefit from tourism, while on the other they are increasingly observing undesirable side effects. And considering that tourism is more dependent on the climate than other sectors of the economy, it is astonishing that climate change is often still a marginal issue here, of all places. Using vivid illustrations, examples and data, the exhibition shows, among other things, the interplay between tourism and economic growth, rising CO2 emissions and the displacement of local populations by pushing up living costs and the price of housing – now that tourist accommodation is increasingly becoming investment properties.

How can we rethink tourism in an era of climate crisis, wars, the threat of further pandemics, a shortage of skilled labour and an ongoing energy crisis, and steer it in a more sustainable direction? What is the role that spatial planning and architecture are playing in this? The exhibition sheds light on key aspects of tourism, such as mobility, urban tourism, interdependencies with agriculture, climate change, the privatisation of natural beauty and changing typologies of accommodation, and explores the question of whether and how tourism development is planned. Above all, however, the exhibition looks at the potential for transformation. Many travellers are reluctant to see themselves as part of the phenomenon of mass tourism, and doubts about the climate compatibility of our travel patterns are being raised increasingly.

A large number of initiatives have recently emerged that take a different approach to nature, the local population, the climate, cities and villages, or on mobility. Examples are also shown of groundbreaking solutions in Austria and around the world. Planning concepts from different countries invite a comparison of different strategies. Numerous successful examples are also given that have created demand for a type of holiday that is no longer exclusively based on consumption and the growth paradigm. The key question remains: How can we envisage tourism that no longer destroys what it lives from?

2. exhibition station: Kulturhauptstadt Salzkammergut from autumn 2024
Further exhibition stations in planning

Exhibition Catalogue

The exhibition is accompanied by a comprehensive and richly illustrated catalogue, 'Über Tourismus', with essays (in German) by: Karla A. Boluk et al., Linda Boukhris, Ana Gago, Maria Kapeller, Helga Kromp-Kolb, Kurt Luger, Arno Ritter, Arthur Schindelegger.

Edited by: Karoline Mayer, Katharina Ritter, Angelika Fitz and Architekturzentrum Wien

Published by: Park Books

Book design: Manuel Radde & LWZ; illustrations: LWZ

Curators: Karoline Mayer & Katharina Ritter, Az W

Assistance: Dina Unterfrauner

Exhibition architecture: ASAP, Ulrike Pitro & Florian Sammer

Exhibition graphics: LWZ & Manuel Radde

From Cutlery to a Prefabricated Housing Estate: The Architect and Designer Carl Auböck

SammlungsLab #6: Living Archive

05.09.–28.10.2024, Gallery

Opening: Wed 04.09.2024, 18:00

To mark the 100th birthday of Carl Auböck and the donation of his archive to the Az W Collection, the exhibition provides insights into his cosmopolitan life and oeuvre. In Living Archive, a new format, an opportunity is also provided to take a look behind the scenes at work in the Collection.

Carl Auböck (1924–1993) was a member of a family dynasty that has authored numerous architectural and design classics over the past 125 years. The Living Archive brings to life the reappraisal of this important new bequest to the Az W collection. For the duration of the exhibition, visitors can look over the shoulders of the Collection team as they conduct their research amidst furniture, design objects, architectural models, plans, photographs and drawings. A number of well-known personalities make guest appearances as eyewitnesses, bringing the exhibits to life.

After an apprenticeship as a belt maker and chaser, Carl Auböck studied architecture at the Technical University in Vienna from 1943 to 1949. At the same time, he attended the vocational school for watchmakers, jewellers, goldsmiths and silversmiths, belt makers and engravers in Vienna. Through his subsequent postgraduate studies at the renowned Massachusetts Institute of Technology (MIT) in Boston, USA, Auböck came into contact with modernism and its protagonists, such as Walter Gropius, Richard Neutra, and Charles and Ray Eames. The methods for the serial prefabrication of buildings and elements learnt at MIT shaped his residential buildings: At Veitingergasse in Vienna he and Roland Rainer designed a model prefabricated housing estate (1952–1954), based on American models in timber construction with ready-made installation walls and combined kitchens and living rooms. Also ahead of its time was the residential complex planned jointly with Adolf Hoch

and Carl Rössler by the Vienna City Council at Vorgartenstrasse (1959–1962). It was lent modern, international flair by the application of innovative construction techniques, a modern building infrastructure with central heating and lifts, and the introduction of the American floor plan, where bedrooms and bathrooms are accessed from the living room via an internal corridor.

Auböck's buildings were the product of a surge of innovation that anchored them in international modernism. His concept of architecture and design was broad, and his work encompassed large and small scale projects – from urban planning agendas to the construction of single-family houses and the design of everyday items, such as cutlery, calculators and skiwear.

Curators: Sonja Pisarik & Monika Platzler, Az W

Europe's Best Buildings. European Union Prize for Contemporary Architecture. Mies van der Rohe Award 2024

03.10.2024–20.01.2025, Exhibition hall 2
Opening: Wed 02.10.2024, 19:00

Every two years, the exhibition 'Europe's best Buildings – The European Union Prize for Contemporary Architecture. Mies van der Rohe Award' places a focus on outstanding architecture from Europe, having become a veritable crowd-puller. Prizes are awarded to projects whose visionary character provides orientation or even serve as manifestos for the development of contemporary architecture. In recent years the Award has completed a remarkable shift, extending the view beyond iconic new buildings in the search for groundbreaking treatments of existing buildings. For the conversion and addition to the existing substance is an important contribution on the path to a CO2 neutral society.

For 2024 the jury, consisting of Martin Braathen (Oslo), Pippo Ciorra (Rome), Tinatin Gurgeneidze (Tbilisi/Berlin), Adriana Krnáčová (Prague), Sala Makumbundu (Luxembourg), Hrvoje Njiric (Zagreb) and chaired by Frédéric Druot (Paris/Bordeaux), has nominated 362 submissions from 98 countries.

More information: www.miesarch.com

Hollein Calling. Architectural Dialogues

Until 12.02.2024, Exhibition hall 2

The exhibition explores the Hollein phenomenon from a contemporary perspective, re-evaluating his work and its relevance to the current discourse through a dialogue with a younger generation of architects.

During his lifetime Hans Hollein was an assiduous curator of his own work, and yet his persona, as a self-proclaimed 1960s avant-gardist and Austria's only Pritzker Prize winner, often overshadowed any objective assessment of his architecture. Now, nearly a decade after his death in 2014, it is possible to look at his work with the necessary distance. Now, nearly a decade after his death in 2014, it is possible to look at his work with the necessary distance. Hollein Calling opens up new and often surprising perspectives on ostensibly familiar projects, revealing the multifaceted nature of Hollein's oeuvre through a selection of work spanning from the small scale of exhibition installations and the Retti and Schullin stores to school buildings and museums.

The Hollein exhibits – sketches, models, prototypes, and documents, many of them on public display for the first time – are drawn from the extensive Archive Hans Hollein, Az W and MAK, which the Architekturzentrum Wien has been cataloging and preserving for several years. The groundbreaking projects by Atelier Hollein are juxtaposed with works by fifteen European practices who are shaping the architectural discourse today. Large display tables are used to create fields of association between the projects, grouping exhibits according to shared themes, methods, and interests. Overhead video projections offer a taste of Atelier Hollein's vast image archive. The inclusion of many photographs and illustrations that are not in the Hollein canon of iconic (and frequently published) images opens up alternative lines of thought and provides new insight into unrealized concepts. These images are in turn in dialogue with large-format photographs conveying the approaches of the contemporary architectural practices, many of whom see Hollein's expansion of the boundaries of the discipline – "everything is architecture" – as his greatest achievement and understand their own work in similar terms, as part of an emerging critical cultural production. What unites them all is the belief that we need to be talking more about architecture.

Hans Hollein in conversation with: Almannai Fischer Architekt:innen, München / baukuh, Mailand / Bovenbouw Architectuur, Antwerpen / Claudia Cavallar, Wien / Aslı Çiçek, Brüssel / Conen Sigl Architekt:innen, Zürich / doorzon interieur architecten, Gent / Expanded Design, Wien / Martin Feiersinger, Wien / David Kohn Architects, London / Kuehn Malvezzi, Berlin / Lütjens Padmanabhan Architekt:innen, Zürich / Manthey Kula, Oslo / Monadnock, Rotterdam / OFFICE Kersten Geers David Van Severen, Brüssel

Curators/Exhibition design: Lorenzo De Chiffre, Benni Eder, Theresa Krenn

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Projekt coordination Az W: Katrin Stingl, Andreas Kurz, Claudia Lingenhöl
(Archiv Hans Hollein, Az W und MAK)

Publication:

The exhibition is accompanied by the book, Hollein Calling: Architectural Dialogues, published by Park Books and edited by Lorenzo De Chiffre, Benni Eder, Theresa Krenn, and Architekturzentrum Wien, with contributions by Mark Lee and Monika Platzer.

The press release, as well as high-resolution press photos, are available free of charge for download at www.azw.at/press.

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