# Cold Transfer Symposium

## The Speakers

### Günter Bischof

studied American Studies and English in Innsbruck, Vienna and New Orleans, and graduated in American history at Harvard University. He holds the Marshall Plan Chair of History and is Director of the Austrian Marshall Plan Center for European Studies at the University of New Orleans. He has been a visiting professor at the universities of Munich, Innsbruck, Salzburg, Vienna and Moscow, and the business schools in Vienna and Prague as well as at the Hebrew University of Jerusalem. His main field of research is in international contemporary history, especially the USA and Central Europe in the Cold War. He is author/editor of *Contemporary Austrian Studies*, *Relationships/ Beziehungsgeschichten: Austria and the United States in the Twentieth Century* (2014), of *Der Marshallplan seit 1947* (2017), as well as of the catalogue to the touring exhibition *Towards the American Century: Austrians in the United States* (2019).

### Angelika Fitz

is the director of the Architekturzentrum Wien. She is a cultural theorist and curator in the fields of architecture, art and urbanism. Many of her curatorial projects have been conceived as long-term platforms for knowledge transfer and co-production. In 2003 and 2005, she curated the Austrian contributions to the Architecture Biennial in São Paulo. As an expert in architecture and urbanism, she is active on numerous international advisory boards and juries, and is also a lecturer and author. Her curatorial and editorial projects include "Capital & Karma" at the Kunsthalle Wien, the travelling working exhibitions "We-Traders. Swapping Crisis for City",  and "Actopolis. The Art of Action" and, with the Architekturzentrum Wien, "Assemble. How to Build" and "Downtown Denise Scott Brown", the first comprehensive monographic show on Scott Brown's work. With Elke Krasny she is co-curator and co-editor of "Critical Care. Architecture and Urbanism for a Broken Planet" (Az W / MIT Press 2019).

### Maria Fritsche

is professor of modern international history at the Norwegian University of Science and Technology in Trondheim and currently guest scholar at the Institut für Zeitgeschichte in Munich. Previous research has focused on German military justice and the persecution of insubordinate soldiers in the Third Reich, on Austrian cinema in the 1940s and '50s and the role it played in the rebuilding of social order and gender roles, and on American propaganda in postwar Europe. In her current research project she explores everyday life under the German occupation of Norway during the Second World War. Her most recent book

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*The American Marshall Plan Film Campaign and the Europeans* addresses the cultural transfer between the USA and Europe after the Second World War.

**Regine Hess**
studied art history and medieval and contemporary history in Frankfurt am Main, graduating in 2009; 2008-2010, intern at the Staatlichen Kunsthalle Karlsruhe, and since 2011 curator and research assistant for the Chair of Architecture History and Curatorial Practise/Architekturmuseum at Munich University of Technology. Ongoing doctoral project '"Zelle der Zukunft". Die Bauausstellung in Deutschland 1927–1957' (Cell of the future. The building exhibition in Germany, 1927-1957). In 2018 she was Senior Visiting Scholar at the Azrieli Architectural Archive in Tel Aviv. She has been on the editorial team of *Kritischen Berichte s*ince 2019. Regine Hess teaches at KIT Karlsruhe, at Tel Aviv University, at Munich University of Technology, and currently at the University of Kassel. The focus of her research is on building and architecture exhibitions as well as a transational perspective on comparative architecture.

**Gabriele Kaiser**
places the focus of her work and research on architecture and architecture journals and magazines in Austria after 1945; editor at *architektur 'aktuell* from 1996-2000, curator and editor at the Architekturzentrum Wien from 2001-2010; research assistant on volume III/3 of the guidebook *Österreichische Architektur im 20. Jahrhundert* by Friedrich Achleitner, from 2003-2010; head of the architekturforum oberösterreich (afo) from 2010-2016; has been teaching at the Kunstuniversität Linz since 2009; founding member (2014) of diachron — Verein zur Verbreitung und Vertiefung des Wissens über Architektur; member of the board of the ÖGFA since 2016. She lives and works in Vienna.

**Andreas Kalpakci**
works on the relationship between architectural modernism and the field of international organisations. For his dissertation 'Making CIAM: The Organizational Techniques of the Moderns, 1928-1959', he conducted an organisational analysis of the CIAM association through extensive archival research that led to new findings and a new perspective on the history of modernism. Previously a Fulbright grantee, he completed his SNF-funded dissertation in 2017 with distinction and is currently editing it into a forthcoming book. Dr. Kalpakci is currently a lecturer at the Chair of the Theory of Architecture of Prof. Dr. Laurent Stalder at ETH Zurich, where the main focus of his teaching, research, and curatorial work has been architectural ethnography. He was assistant curator of the Japan Pavilion at the 2018 Venice Architecture Biennale, and he is currently co-editing a forthcoming issue of *Archplus*.

**Bruno Maurer**

studied art history, journalism and church history at Zurich University. He was an assistant at the Chair for Art and architecture History at the Institut für Geschichte und Theorie der Architektur (gta) at ETH Zurich from 1988-1993. Editor of the magazine *archithese* from 1992-1995. Research coordinator at the gta institute since 1994, and additionally took over the management of the gta archives in 2001. He has been on the committee of the Stiftung Forschung Planungswettbewerbe (Swiss foundation for research competitions) since 2007, and on the committee of the Sigfried Giedion-Stiftung since 2009. Associated member of the Federation of Swiss Architects (FSA), and from 2011 to 2016 on the board of the FSA Zurich Local Group, and he was Second speaker of the Föderation deutschsprachiger Architektursammlungen (federation of German language architecture collections) from 2016–2019.

**Anna Minta**

is a professor of the history and theory of architecture at the Catholic Private University (KU) Linz. Her SNF-financed research project on modern sacred spaces ('Heilige Räume in der Moderne. Transformationen und architektonische Manifestationen'), 2014-2018, explores modern auratic spatial structures and processes of sanctification. She has published extensively on the history of architecture in Europe, Israel and the USA, as well as well as the appropriation of architecture and public space in the construction of identity and discourses of power.

**Monika Platzer**

studied art history at the University of Vienna. She has worked at the Architekturzentrum Wien since 1998, where she is Head of the Az W Collection and Curator. She has managed numerous international research and exhibition projects, including "Vienna. The Pearl of the Reich". Planning for Hitler, a_show. Austrian Architecture in the 20th and 21st Centuries, Lessons from Bernard Rudofsky, Mythos Grossstadt, Architektur und Stadtbaukunst in Zentraleuropa 1890–1937, Kinetismus. Wien entdeckt die Avantgarde. Teaches at the University of Vienna and at Vienna University of Technology, editor of icamprint, the journal for members of the International Confederation of Architectural Museums; 2014 Visiting Scholar at the Center for European Studies, Harvard University; current research is on the subject of transnational architecture history.

**Dennis Pohl**

is a research assistant in the field of architecture theory at the Karlsruhe Institut für Technologie (KIT). From 2015 to 2018 he was a research assistant at the Das Wissen der Künste DFG doctoral programme. His PhD project engaged with the role of architecture in the European governments. Since 2017, he is co-director of the The House of Politics AA Visiting

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School Brussels, which is dedicated to the role of media architecture in European institutions. His most recent publications include 'Post-Image EU: From TV Sets to Data Flows' (a collaboration with Pol Esteve), 'Diagrammatische Techniken der Architektur: Zirkulierende Körper und Dinge' and 'Eurocode 7' in the catalogue to the Belgian Pavilion at the 16th Venice Architecture Biennale.

**Bernd Scherer**
has been Director of the Haus der Kulturen der Welt, Berlin, since 2006 and holds an honorary professorship in Berlin at Humboldt Universität, Institut für Europäische Ethnologie. From 1999 to 2004 he headed the Goethe Institute in Mexico, and subsequently the Arts central department at the Goethe Institute in Munich. His central fields of activity are in the realms of philosophy, semiotics, aesthetics and intercultural issues. He has initiated and led a series of international cultural projects. He has redeveloped the concept of the HKW from being an institution representing non-European cultures to an institution that engages with the "curating of ideas in the making" in a world that has not only changed globally but as a planet, too.

**Monika Sommer**
is Director of the House of Austrian History, since February 2017, and studied history at the Universities of Graz and Vienna. She was research assistant at the Commission for Culture Studies and Theatre History at the Austrian Academy of Sciences from 1999-2003, until becoming assistant to Wolfgang Kos, from 2003-2008, when he became Director of the Wien Museum, in which capacity she played a key role in the museum's reorientation and where she was a curator from 2009-2013. She curated the cultural programme for the European Forum Alpbach and was one of the managing directors of purpurkultur. In addition, she has been co-head of ecm at the University of Applied Arts Vienna since 2006. Monika Sommer is a member of the academic advisory committee for the redesign of the Kärtner Museum.

**Sabine Sträuli**
studied art history, film studies and business studies in Zurich and Copenhagen. She graduated in 2012 with a licentiate thesis on Swiss representation at EXPOs. She was a research assistant and deputy lecturer at the Institut Innenarchitektur und Szenografie at the Hochschule für Gestaltung und Kunst Basel from 2013-2018. Since 2015 she has been working as a research assistant at the archives of the Institut für Geschichte und Theorie der Architektur (gta) at ETH Zurich, in which capacity she has conceived and realised research projects including numerous participations in exhibitions and contributions to publications.

**Georg Vrachliotis**
is Professor of Architecture Theory at the Karlsruhe Institut für Technologie (KIT) and head of the Südwestdeutsches Archiv für Architektur und Ingenieurbau. He most recently taught and undertook research at the Institut für Geschichte und Theorie der Architektur and at the Institut für Technologie in der Architektur at ETH Zurich. He has been a guest scholar at the Universities of Freiburg and Bremen as well as at the Department of Architecture at the University of California in Berkeley. He was a visiting professor of architecture theory at Vienna University of Technology. The focus of his research and writings includes the theory and history of architecture in the 20th and 21st centuries, especially the postwar period, on the interface to the history of media, techniques and culture. He is the publisher and author of the book series 'Kontext Architektur. Architektonische Grundbegriffe zwischen Kunst, Wissenschaft und Technologie'.